



THE CITY OF SAN DIEGO

San Diego Public Library

FOR IMMEDIATE RELEASE
Thursday, August 14, 2008

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SAN DIEGO PUBLIC LIBRARY IS AWARDED AN LSTA GRANT TO ENHANCE DIGITAL MEDIA PROGRAMMING

Pioneering project helps build the library's digital media infrastructure

SAN DIEGO – The California State Library has awarded San Diego Public Library a federal Library Services and Technology Act (LSTA) competitive grant in the amount of \$57,080. The Library's project, *The Digital Cinema Showcase*, will serve as a model for other libraries who are interested in starting a digital film collection and program for their libraries. LSTA grants are funded by the Library Services and Technology Act and administered in California by the California State Library.

The innovative *Digital Cinema Showcase* will strengthen the San Diego Central Library's standing as an essential technology hub for the city and its surrounding communities, and will continue the eight years of collaboration with Media Arts Center San Diego. Currently, library visitors view films primarily in VHS or DVD format, but by equipping the Central library auditorium with the latest digital video projection tools and collection, library patrons will enjoy access to the latest in media content.

Throughout the year-long project, people from diverse cultural and socio-economic backgrounds will attend screenings, viewing quality independent films made available in digital format, as well as a wide array of public educational programs available via the Internet, such as digital stories. The endeavor will also afford individual, library patrons access to, collections of both downloadable films, and useful digital media technology books.

"In this digital age, it is essential for the Library to be in the forefront of these expansive

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opportunities. The benefits of offering a full spectrum of cinema and educational media can help unite the community, inspire action and raise social consciousness.”said San Diego Public Library Director Deborah Barrow.

Learn about events at the San Diego Public Library’s Central Library and 35 branches, find links to numerous additional resources, or search for materials in the Library’s catalog online at www.sandiegolibrary.org.

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